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## **Sample of a book marketing plan -**

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## **Joyce Grace**

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marketing plan for their books, and specific guidance about what to include in that plan, and how to use it to increase book sales. PLAN TO SUCCEED

Oddly enough, the typical first-time author is under the misconception that just because their book exists and is available for sale, this fact alone is going to motivate readers to buy it.

### **Author's Marketing Plan - Template.net**

I just published my first and probably last book, "Seasons of the Heart: A Collection of Poetry" of my late mother's poetry collection of over 300 poems she composed during her lifetime and am trying to learn what really does and does not work when marketing your book. Your article and up-front honesty has given me a lot to think about.

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